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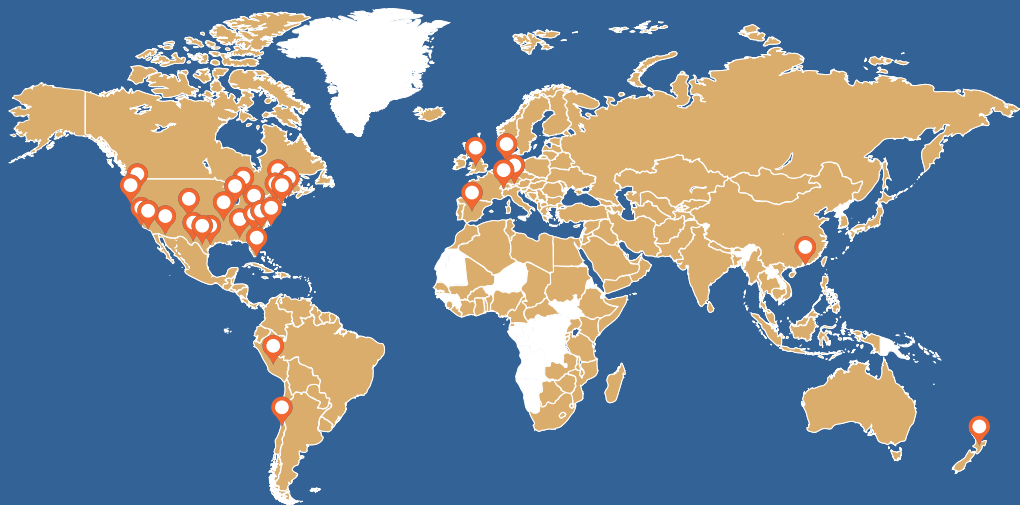


BETA  
GAMMA  
SIGMA



THE INTERNATIONAL  
BUSINESS HONOR SOCIETY

# YOU ARE... GOING PLACES

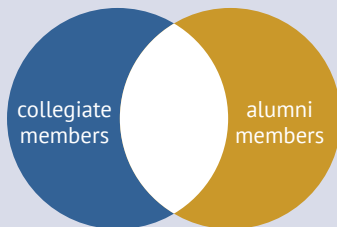


COUNTRIES WITH BGS MEMBERS



ALUMNI CHAPTERS

BGS has over 830,000 lifetime members, living in all 50 states and in more than 190 countries around the world.



## WE ARE ALL BGS

Beta Gamma Sigma recognizes students at the undergraduate, graduate and doctoral levels. Once inducted, these individuals are immediately considered both lifetime members and Beta Gamma Sigma alumni. Some programs, however, are uniquely geared toward the collegiate member, while others are tailored to those with work experience.



*Whiteman*



*Carosella*

## WELCOME TO BETA GAMMA SIGMA!

Your acceptance of membership is really just the beginning of a lifetime of accomplishment. Your own hard work, coupled with BGS programs and resources, will help you remain the “best in business” for many years to come.

You’re probably already aware that it helps to know someone when you want to advance in your career. BGS helps connect you to the right people. Many new members meet through the BGS Alumni Network or online community as soon as they are inducted.

Take a moment to turn to page 11 of this booklet and learn about the things you can do **right now** to make the most of your BGS membership. Then watch for the new opportunities to unfold. A warm welcome to you as you begin this new chapter in your life. YOU ARE BGS! And we are thrilled to have you as a part of the community!

Charles H. Whiteman, Ph.D.  
*Chair, Beta Gamma Sigma Board of Governors  
John and Becky Surma Dean, Smeal College of Business  
The Pennsylvania State University*

Chris Carosella  
*Chief Executive Officer, Beta Gamma Sigma*

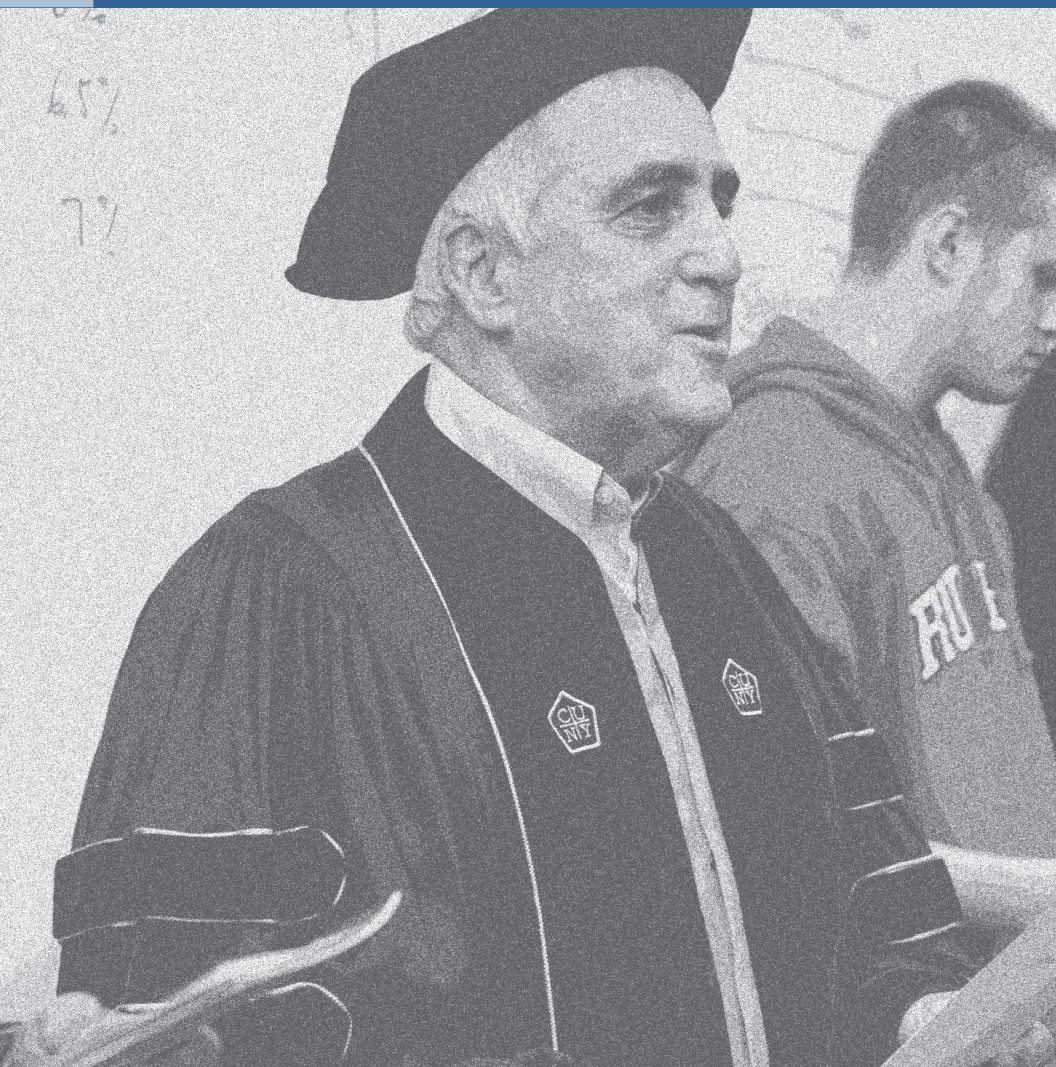


# BETA GAMMA SIGMA

THE INTERNATIONAL BUSINESS HONOR SOCIETY

YOU ARE...  
RECOGNIZED

2





T

he recognition you earned when you accepted your BGS membership will follow you throughout your career, because BGS is committed to helping you remain the “*best in business*” for life. By taking advantage of BGS programs early in your membership experience, you will gain even greater recognition among business leaders, talent recruiters, potential business partners, and graduate schools. Use this booklet as a resource guide to leverage the full value of your Beta Gamma Sigma membership.

PAGE

4

**BGS online resources** keep you connected and informed through Society emails and social network groups. Utmost care is always taken to share only the most relevant information with our members.

PAGE

7

**Graduate school resources** help BGS members who are grad-school bound. From a custom virtual grad school fair to test prep, fee waivers, and scholarships, BGS helps get you back to school at the finest institutions in the world accredited by AACSB.

PAGE

8

**Member-only programs** are designed to keep your skills sharpened for the changing needs of the business world. Programs for both collegiate and alumni members build long-lasting professional relationships and value.

PAGE

11

**Next steps** Lifetime membership starts right now with five ways to help you engage with the organization. Turn to page 11 to get started.

PAGE

14

**Donor programs** A strong donor base of BGS members is a great testament to the Society's lifetime value. We honor those members who extend their commitment to BGS through charitable gifts.

PAGE

15

**BGS sponsors** are proud to support the next generation of business leaders through member-only offers. Browse these values at the back of this booklet.

## THE SOCIETY ONLINE

Connections are critical to your success as a business person, and BGS provides you with the *best* connections. Take advantage of them, beginning right now. This is the way to leverage your strength as the “*best in business*” and get your career off to a great start.

- **BetaGammaSigma.org** is your one-stop shop for details on your BGS programs, benefits, and member news.
- **Join ConnectBGS**, the exclusive Beta Gamma Sigma social network. Connect with and get to know your fellow members from around the world, share ideas, engage in discussions, and learn about all things business from the “*best in business*”. Visit <https://connect.betagammasigma.org/home> to join today!
- **BGS Social Media** channels keep you up to speed on chapter activity, business trends, thought leadership, and unique BGS programs.
  - Facebook = @betagammasigma
  - Twitter = @BGSHonorSociety
  - LinkedIn = Beta Gamma Sigma
- **Society emails** always highlight “news you can use,” such as alumni events in your area and advanced training events.
- **Society Spotlight** is our bi-monthly all-member newsletter, which brings the best of everything together in one place. This quick read keeps you up-to-speed with news and programs from around the world.
- **“In Good Company” quarterly benefit emails** keep you apprised of member-only offers by BGS sponsors, affiliates, and schools that proudly support BGS and its membership.
- **Member-only LinkedIn group** is a must for you as you build your online business profile. With more than 66,000 members, this is one of the most important connections you can make.
- **The BGS Store** is the place for desk accessories, wearables and everything else BGS. Visit **[bgsstore.org](https://bgsstore.org)** and show your BGS pride!



# YOU ARE... CONNECTED

5



NEXT STEPS  
FOR NEW  
MEMBERS  
SEE PAGE 11



YOU ARE...

# A LIFELONG LEARNER



6





## TAKING EDUCATION TO THE NEXT LEVEL

Graduate schools know about Beta Gamma Sigma and recognize its members as highly accomplished candidates for advanced graduate degrees. Many schools are so confident in BGS members, they're willing to make an investment in your education. If you're ready to explore an MBA or Ph.D., start with the graduate scholarship opportunities available to BGS members from top business schools. Visit [www.betagammastigma.org/member-benefits/educational-benefits](http://www.betagammastigma.org/member-benefits/educational-benefits) for a list of schools and partners that offer benefits exclusively to BGS members.

**Graduate School Scholarships** Some of the best business school programs in the world offer scholarships and tuition assistance exclusively to BGS members — because they know you are the best business students in the world.

**Test Prep** If grad school is in your plans, you'll likely take the GMAT or GRE. We partner with world leaders in test preparation to help BGS members prepare so they can score big.

**GMAT and Fee Waivers** BGS is a name so respected that many graduate schools will waive GMAT/GRE requirements during application. Others will waive application fees. BGS forms new partnerships all the time to make the process even easier for our members.

## IT'S MORE THAN JUST A CONNECTION

- **The Global Leadership Summit** provides a learning experience for collegiate members unlike any other. The Summit helps students take their leadership skills to the next level with real-world insight and hands-on experiences. Thought leaders from academic, business, and non-profit sectors engage as speakers and panelists to teach, challenge, and connect with our students.
- **Collegiate Chapters** are home base for all things BGS. Chapter events and activities will provide face-time with other members at your school. Some elect Student Officers, giving members an opportunity to develop their leadership skills and influence the direction of the chapter.
- **The Ethical Leadership Certification Program** was created in partnership with The NASBA Center for the Public Trust to help collegiate members identify and address ethical dilemmas in the workplace. Because 80% of all young professionals will face an ethical dilemma within their first two years in the workplace, you'll want to be ready.
- **The Alumni Network** is a natural extension of collegiate chapters. Members of all experience levels and career focuses use the Network to build wide-reaching career connections and to stay plugged in to BGS throughout their careers.
- **BGS Gives Back** embodies our core principles of service and leadership year-round. BGS encourages our members to organize community service events for their chapters to help members grow as a team while they give back to the global community.
- **The Master Class Series** provides members with the opportunity to continue their professional development. Members interested in cultivating charismatic leadership can find like-minded members at the Series.

Talk to your Chapter Advisor about other leadership opportunities on your campus.

# YOU'RE AMONG FRIENDS



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NEXT STEPS  
FOR NEW  
MEMBERS  
SEE PAGE 11



YOU ARE  
BGS





## 5 GIANT STEPS YOU CAN TAKE RIGHT NOW

1

**Keep your contact information updated.** Beta Gamma Sigma is constantly bringing value to its members through new programs and expanded member benefits. Make sure your contact info stays current so you won't miss out on a thing. Log in to your profile page and submit your updates - <https://members.betagammasigma.org/My-Account/My-Profile>.

2

**Connect with the Alumni Network.** You don't have to wait for graduation to tap into the Alumni Network and connect with BGS professionals at all stages of career growth. While every group is different, many offer networking, speaker events and social functions. To learn more about joining or starting an alumni group in your area, visit <https://www.betagammasigma.org/alumni-network-alumni>.

3

**Talk to your Chapter Advisor and ask about leadership roles.** Your chapter is a great place to meet others through social events, recognition ceremonies, tapping sessions, and BGS Gives Back. It's also a valuable opportunity to develop yourself as a leader by becoming a Student Officer.

4

**Get connected online.** As soon as you accepted, you acquired a booming online community at your fingertips! Join ConnectBGS, our exclusive BGS social network, to connect with other BGS members around the world looking to share ideas, engage in discussions and learn about all things business from the "*best in business*". And also follow us on Facebook, Twitter, LinkedIn and YouTube to keep up on important news and conversations about the society and real-world business trends. See our social handles on page 4.

5

**Tell everyone you know.** It's official: you are BGS. Call home and tell them you're now part of the world's most prestigious business honor society, that your years of hard work and dedication have earned you this honor. Your membership is proof that you are the best of the best, and that Beta Gamma Sigma sees in you the potential to be a leader in the business world. Congratulations! We're so pleased you've joined what's sure to be a wonderful journey.

## THE BETA GAMMA SIGMA CODE OF CONDUCT

Beta Gamma Sigma is a scholastic honor society, recognizing students primarily on the basis of their academic achievements. At the same time, the Society proudly states as one of its purposes the fostering of integrity in the conduct of business operations and, additionally, that its membership is composed of those persons of high scholarship and good moral character.

**It is clear that the invitation to membership is one that must be earned.**

First, a prospective member must demonstrate that he or she has performed academically at a level deserving of the highest recognition. The bylaws of the Society are very detailed on the definition of this qualification.

**The articles of incorporation add that members must be of "good moral character."** This is a more subjective standard, and many, perhaps even most chapters, accept that prospective members meet this standard unless there is compelling evidence to the contrary such as honor code violations or conviction of serious offenses.

The Beta Gamma Sigma ritual expands on this concept and provides some additional guidance:

- Beta Gamma Sigma is the scholastic honor society dedicated to principles and ideals essential to a worthy life as well as to a commendable business career.
- Honor is personal integrity and excellence of character. It is an enduring quality found in all persons who deserve to lead others.

This does not demand that the Society only recognize those who are perfect, for that may not be attainable.

**All honorable persons conscientiously seek to recognize, to uphold, and to encourage that which is ethical and that which is just.** With humility, they



acknowledge human failings which tend to induce the sacrifice of lofty ideas for base gains. They are aware of the difficulty of distinguishing right from wrong when confronted by a variety of alternative goals and a multitude of pressures and means to achieve those goals. But their honor is coupled with resolute courage. They may falter and they may fail. Yet they rise with renewed determination to do what is right. Their reputations are their most priceless possessions.

The Philosophy of the Judicial System at many universities expresses two significant aims. Firstly, the judicial system is intended to assist students in developing decision-making skills, personal discipline, an understanding of their responsibilities, and personal insight. Secondly, however, there is an acknowledgement that administrators of the system have a responsibility to protect the rights of other community members and to support the integrity of the academic mission.

**Both the Beta Gamma Sigma documents and university Codes of Conduct acknowledge that ethical or right behavior** is a goal to be aspired to and that unethical behavior can be a basis for discipline or denial of certain benefits, and in the case of Beta Gamma Sigma that could mean that invitation to membership would not be made.

Where Beta Gamma Sigma or chapters have compelling evidence that members have exhibited unethical, immoral or behavior that calls into question their personal integrity and commitment to recognize, uphold, and encourage that which is ethical and that which is just, such circumstances may be a basis for withholding or revoking membership. Such action is carefully analyzed to ensure members are being treated fairly and in a manner commensurate with their violation.



The Honors Fund is an opportunity for Beta Gamma Sigma members to invest in the Society and provide essential leadership education for future generations of BGS members. These philanthropic gifts of support make the Global Leadership Summit, Master Class Series, Ethical Leadership Certification and more possible every year.

We are pleased and humbled to acknowledge the following Beta Gamma Sigma members for their lifetime gifts:

### Lifetime Giving of \$10,000 or more

**Dr. Ogden O. Allsbrook**

*University of George Inductee, 1976*

**Donald R. Beall**

*University of Pittsburgh Inductee, 1961*

**Bruce D. Bottomly**

*Michigan State University Inductee, 1969*

**Paul F. Eckel**

*University of Buffalo-State University of NY Inductee, 1952*

**Dr. James W. Fenton Jr.**

*Francis Marion University Inductee, 1976*

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**Bernard J. Milano**

*Ramapo College of New Jersey, April 2016  
North Carolina AT&T State University Inductee, 2000  
Temple University Inductee, 2009*

**Joseph W. Moeller**

*BGS Business Achievement Award Recipient, 2005*

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*Louisiana State University Inductee, 1980*

**Dr. Robert D. Reid**

*James Madison University Inductee, 1996*

**Theodore C. Rogers**

*Marquette University Inductee, 1968*

**Dr. Kenneth L. Stanley**

*Emory University Inductee, 1970*

**Dr. George E. Stevens**

*Kent State University Inductee, 1980*

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*University of Rhode Island Inductee, 1980*

**Dr. James K. Weeks**

*East Carolina University Inductee, 1970*

**Dr. John T. Wholihan**

*Bradley University Inductee, 1979*

**Christopher T. Winkler**

*Indiana University Inductee, 1992*

**Beta Gamma Sigma extends sincere appreciation to the thousands of donors who support The Honors Fund each year.**



## SPECIAL BGS MEMBER-ONLY BENEFITS

Take advantage of the benefits and discounts that are part of your Beta Gamma Sigma membership. Visit <https://www.betagammasigma.org/member-benefits> for a full list of current partners. Please note you will need to be an inducted member of BGS to see the discount details for our partners.

**Internships & Volunteer Opportunities** — Apply for internships with The Fund for American Studies or The Intern Group, or volunteer opportunities with United Planet, and take advantage of special discounts and scholarship opportunities just for BGS members.

**Publications** — Members in the U.S. should receive your first complimentary issue of *Fortune* within 8-10 weeks of accepting membership in Beta Gamma Sigma. Members outside the U.S. will receive an electronic subscription 4-6 weeks. Discounted subscriptions available on *Baron*, *Money* and *The Week*.

**Insurance, Gifts & Services** — Many members are able to save money with GEICO Insurance, 1-800 Flowers, Enterprise Car Sales and more.

**Retailers** — Take advantage of discounts available to BGS members through Lenovo, Men's Wearhouse, and a host of other retailers.

**Travel** — BGS has a number of travel partners with locations world-wide offering significant discounts, including three car rental providers that offer discounts in more than 165 countries."

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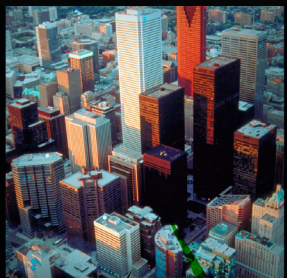
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THE EXAM.  
TOMORROW  
THE WORLD.**

Jacqueline Beardsley  
Becker Alum

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## NOTES

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# BETA GAMMA SIGMA

THE INTERNATIONAL BUSINESS HONOR SOCIETY

## CONTACT THE SOCIETY

For information on Beta Gamma Sigma membership,  
contact our Global Headquarters at:

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11814 Borman Drive  
St. Louis, Missouri 63146  
USA

phone: +1.314.432.5650, toll-free: 800.337.4677  
email: [bgshonors@betagammasigma.org](mailto:bgshonors@betagammasigma.org)  
web: [betagammasigma.org](https://www.betagammasigma.org)